SB+ MAGAZINE

Advertisement specifications

If you are supplying your own ad please submit the following

Your ad, sized according to the dimensions illustrated below and within the following formats and guidelines

Preferred Format: PDF/X-1A

Native files supported
- Adobe Photoshop
- Adobe Illustrator *(fonts converted to outlines)*
- Adobe InDesign *(preflight to include all links)*

Color Mode: CMYK

All ads require a border

Color extended to edge is accetable

If your ad is not up to print-ready specifications edits will be provided for an additional fee.

If Pink Seat Media is creating an ad for you

Please submit the following

- All the information to be included in your ad
- Your logo in a high resolution format preferreably an .ai, .eps or transparent .png
- All images and photos that you would like to be used for your ad

ALL Images and artwork MUST be a minimum of 300 dpi at 100% size

(Photos found online are usually between 72 - 96 dpi and are not acceptable for printing)

Preferred Method of File Transfer
If below 10 Megabytes: Email • If over 10 Megabytes: WeTransfer.com

Center Spread Pages
15" width X 10" height

Center Spread Left Page
7.5" width X 10" height

Center Spread Right Page
7.5" width X 10" height

Full Page
7.5" width X 10" height

Back Cover 2/3 Page
7.5" width X 6.5" height

Vertical 1/3 Page
2.5" width X 10" height

Vertical 1/2 Page
3.65" width X 10" height

Vertical 1/8 Page
2.55" w X 3.65" h

Vertical 1/4 Page
3.65" w X 5" h

Horizontal 1/8 Page
3.65" w X 2.55" h

Horizontal 1/4 Page
7.55" w X 2.5" h

Horizontal 1/2 Page
7.55" width X 5" height

Horizontal 1/3 Page
7.5" width X 3.25" height